

WHAT IS CLAIMED IS:

1                   1.     A method of exchanging information and/or conducting  
2 transactions can be maintained between parties from inception to enforceable contractual  
3 acceptance on multiple platforms; all the while maintaining a virtual presence during  
4 exchanges of information.

5                   In combination with servers operating a website with discrete transactional  
6 webpages for identifying the subject matter of a potential contract from one user to an  
7 inquiring party, the process of assuring virtual presence of the inquiring party during  
8 exchanges of information, transactions, and/or contract formation comprising the steps of:

9                   providing a server with discrete transactional webpages for identifying the  
10 subject matter of a potential contract or information exchange with another party;

11                  receiving inquiry from an inquiring party over the Internet with the  
12 inquiring party browsing transactional webpages to identify the subject matter of a  
13 potential transaction and/or contract from another party;

14                  logging-on the inquiring party at the server with at least one direct contact  
15 route with an augment logon procedure with the at least one direct contact routes from the  
16 server to the inquiring party;

17                  soliciting and/or using cookies, caller identification, IP addresses, or any  
18 other means of contacting the inquiring party constituting the identification of the  
19 inquiring party as to enable the contact of the inquiring party for possible exchanges of  
20 information, transactions and/or contract consummation;

21                  communicating from the server to the parties listing the contact subject  
22 matter for the purpose of acceptance or rejection by the parties;

23                  receiving information and/or exchanges of Information for acceptance or  
24 rejection from one party to another; and,

25                  communicating to the inquiring party through the direct/indirect  
26 communication route the exchanges of information, transactions, and/or acceptance or  
27 rejection response of the parties; and

28                  continuing said soliciting, communicating, receiving and  
29 directly/indirectly communicating steps between the inquiring party and another party  
30 until an exchange of information or contractual relationship is established between the  
31 inquiring party and another party.

1                   2.     The process of assuring virtual presence of the inquiring party  
2 during exchanges of information, transactions and/or contract formation according to  
3 claim 1 and wherein:

4                   the contact route is selected from the group including but not limited to  
5 landline, mobile phone, pager, and direct/indirect computer to computer communication.

1                   3     The process of assuring virtual presence of the inquiring party  
2 during exchanges of information, transactions, and/or contract formation according to  
3 claim 1 and wherein:

4                   the directly/indirectly communicating to the inquiring party step includes  
5 providing a plurality of direct contact routes between parties and browser; and,  
6                   indexing occurring through the contact routes until actual contact is  
7 attained with the inquiring party across multiple platforms.

1                   4.     The process of assuring virtual presence of the inquiring party  
2 during exchanges of information, transactions, and/or contract formation according to  
3 claim 1 and wherein:

4                   the contract is a hotel reservation.

1                   5.     The process of assuring virtual presence of the inquiring party  
2 during exchanges of information, transactions, and/or contract formation according to  
3 claim 1 and wherein:

4                   the soliciting from the inquiring party to the server may include obtaining  
5 the geographic location of the inquiring party; and,

6                   the communicating from the server to the party may include  
7 communicating to a party geographically convenient to the inquiring party.

1                   6.     The process of assuring virtual presence of the inquiring party  
2 during exchanges of information, transactions, and/or contract formation according to  
3 claim 1 and wherein:

4                   the contractual formation is an auction contract.

1                   7.     The process of assuring virtual presence of the inquiring party  
2 during contract formation according to claim 1 and wherein:

3 the at least one other parameter related to possible contract consummation  
4 is other than money.

1 8. The process of assuring virtual presence of the inquiring party  
2 during contract formation according to claim 1 and wherein:  
3 the inquiring party becomes the offeree for the contract.

1 9. The process of assuring virtual presence of the inquiring party  
2 during exchanges of information, transactions, and/or contract formation according to  
3 claim 1 and wherein:  
4 the continuing said soliciting, communicating, receiving and  
5 directly/indirectly communicating steps between the inquiring party and another party  
6 until a contractual relation is established between the inquiring party and another party.

1 10. The process of assuring virtual presence between parties during  
2 exchanges of information, transactions, and/or contract formation according to claim 1  
3 and wherein:  
4 the continuing said soliciting, communicating, receiving and  
5 directly/indirectly communicating between the inquiring party and another party and may  
6 continue until a contractual relation is established between the inquiring party and another  
7 party relates to prior contractual relationships.

8 11. The process of virtual presence of the parties until no bidding has taken  
9 place for a predetermined amount of time.

10 12. The process of virtual presence of the parties extending the  
11 predetermined timed out end of bidding until the bidding stall time<sup>sm</sup> has elapsed.

12 13. The notification process of assuring virtual presence between parties  
13 exchanging information across multiple platforms for instant messaging purposes.